



PRESS RELEASE

FOR IMMEDIATE RELEASE

6th QUALIFYING ROUND OF WAITGC 2014 PLAYS OUT IN KUALA LUMPUR & SELANGOR

KUALA LUMPUR, 29 September 2014 – The 6th qualifying round of the World Amateur Inter-Team Golf Championship (WAITGC) tees off at the Kelab Golf Perkhidmatan Awam (KGPA) and the Kota Permai Golf & Country Club beginning today till 2 October. This is the last qualifying round before the Grand Final in November.

This sixth qualifying round sees the participation of 29 teams, with four teams each from Brunei, Indonesia and Hong Kong, and 17 teams from Australia.

The tournament begins at the Kota Permai Golf & Country Club, which is a five-star, 18-hole golf course in Shah Alam. Since its opening in March 1998, it has won numerous awards of excellence, and has also hosted several major tournaments such as the Malaysian Maybank Open, the World Cup Qualifying Round, the Volvo masters, and most recently, the Selangor Worldwide Masters. Complimented by friendly staff and numerous sport, food and beverage facilities, the Kota Permai Golf & Country Club is one of the hallmark names in Malaysia's golf industry.

The tournament then continues at KGPA, about 18km from Kuala Lumpur City Centre. Established in 1989, it is one of the more famous golf clubs in the city, with a 27-hole golf course. Intermediate and senior golfers usually flock to its third nine forest course, while professional tournaments are held on its championship (hills & lakes) course, a classic par 72, spanning over 6,091 metres with lush fairways and scenic landscapes. It also boasts a Roman architecture clubhouse, which can host a banquet that caters up to 400 people at one time.

Golf tourism has been identified as one of the key priority projects to increase the nation's tourism contribution to the economy, and has in fact been underscored in the country's Economic Transformation Programme (ETP). Last year, golf tourism receipts amounted to RM304 million compared to 296 million in 2012. This year, Malaysia aims to push that figure to RM310 million.

WAITGC is Tourism Malaysia's initiative to promote the country as a top-of-mind golf destination in the region, attracting more than 500 international amateur golfers and spouses annually. It is played in Strokeplay gross for the gross category and Stableford for the nett and senior category. Since its debut in 1994, WAITGC has emerged as a well-regarded tournament and one of the highly anticipated golfing events in the region.



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The World Amateur Inter-Team Golf Championship is managed by the Golf Club Managers Association of Malaysia (GCMAM) and sanctioned by the Malaysian Golf Association (MGA).

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For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started in 2013 with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the **Tourism NKEA (National Key Economic Area)**.

Through the Tourism NKEA, collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination. The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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